



ARYA SUCCESS STORY

Name of Entrepreneur : **Krishna Kumar Rai**
Address : **Village: Teliya Lowagada,
Post- Unta
Panchyat – Kharik, Block –
Chatra, District- Chatra, State-
Jharkhand,
Pin Code - 825401**

Age : **36**
Educational Qualification : **Graduation**

Impact analysis:

Particulars	Before start of ARYA	After adoption of ARYA (2023)
Name of enterprise	Pig Farming	Pig Farming
Size of enterprises (No of Piglets/unit)	5 F+1M	10 F+2M
Individual / Group	Individual	Individual
Production (Kg/No.)	1. 4 Piglet/Harrowing/Pig 2. Mature body weight after nine months 42 Kg 3. Total Body weight after one harrowing 840Kg	1. 7 Piglet/Harrowing/Pig 2. Mature body weight after nine months 63 Kg 3. Total Body weight after one harrowing 4410Kg after one harrowing
Cost of Production / unit(Rs.)	60000/Unit/Harrowing	192000/Unit/Harrowing
Gross income (Rs./Year)	128000.00	5,88,000
Net income(Rs./Year)	68000.00	396000.00
Marketing	Local Market	Other district/State Market
No. of functional unit at start :	05	
No. of functional unit at present :	17	

Write up in brief:

Mr. Krishna Kumar Rai Village Village: Teliya Lowagada, Post- Unta Panchyat – Kharik, Block – Chatra, District- Chatra, State- Jharkhand, Pin Code - 825401 found piggery more economical and feasible than any other livestock business. The profits are considerably good and quick compared to other livestock enterprises. Therefore, he decided to invest in this business. Mr. Rai was fascinated by different benefits of the ARYA scheme and was provided 15 days residential training on feeding, breeding and management practices of pig farming by KVK. Before investment in pig farming, Mr. Rai did market survey and found that there was high demand for pork in the local market. The venture was started with loan capital of Rs, 5 Lakh with critical input support, like improved breed, Skill training through ARYA project. At present he has 10 F + 2 M pigs. In only 9 months each female pig produced on an average 7 piglets in one harrowing. Mr. Rai got unbelievable economic work out Rs. 8,88,000.00 gross income from rearing of 10F + 1M, after investment of Rs. 1,92,000 in one harrowing, It is more higher than

traditional practices. Mr. Rai offers services such as a pig breeding, training on piggery, consultancy on piggery project etc. More than 100 youths farmers and rural youth of 25 villages have been trained in piggery and started their individual units so far.



